

## Kursy/innovacjonnyi Jazykvoi Centr

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### Contemporary Translation Theories

Edwin Gentzler 2001-01-01 "This revised second edition productively updates each of the approaches, incorporating the latest research, and adds a new conclusion addressing the future of translation studies. Offering new insights into the nature of translation, language, and cross-cultural communication, the book will interest students and specialists in translation, linguistics, literary theory, philosophy of language, and cultural studies."--BOOK JACKET.

**Interpretation** James Nolan 2012-10-09 In recent decades the explosive growth of globalization and regional integration has fuelled parallel growth in multilingual conferences. Although conference interpreting has come of age as a profession, interpreter training programs have had varied success, pointing to the need for an instructional manual which covers the subject comprehensively. This book seeks to fill that need by providing a structured syllabus and an overview of interpretation accompanied by exercises in various aspects of the art. It is meant to serve as a practical guide for interpreters and as a complement to interpreter training programs in the classroom and online, particularly those for students preparing for conference interpreting in international governmental and business settings. This expanded second edition includes additional exercises and provides direct links to a variety of web-based resources and practice speeches, also including additional language combinations.

**Critical Genre Analysis** Vijay K. Bhatia 2016-11-18 Genre theory has focused primarily on the analysis of generic constructs, with increasing attention to and emphasis on the contexts in which such genres are produced, interpreted, and used to achieve objectives, often giving the impression as if producing genres is an end in itself, rather than a means to an end. The result of this focus is that there has been very little attention paid to the ultimate outcomes of these genre-based discursive activities, which are more appropriately viewed as academic, institutional, organizational, and professional actions and practices, which are invariably non-discursive, though often achieved through discursive means. It was this objective in mind that the book develops an approach to a more critical and deeper understanding of interdiscursive professional voices and actions. Critical Genre Analysis as a theory of discursive performance is thus an attempt to be as objective as possible, rigorous in analytical endeavour, using a multiperspective and multidimensional methodological framework taking into account interdiscursive aspects of genre construction to make it increasingly explanatory to demystify discursive performance in a range of professional contexts.

**Eimhir** Somhairle MacGill-Eain 1999 This text provides the love poems of Sorley MacLean with translations by Iain Crichton Smith face to face. It also contains an obituary by Smith for MacLean and a tribute to both poets by Professor Donald Meek."

*Sociolinguistics / Soziolinguistik. Volume 2* Ulrich Ammon 2008-07-14 Since the publication of the first edition of the handbook Sociolinguistics/Sociolinguistik , the then young discipline has changed and developed considerably. The field has left behind its status as an interdiscipline between sociology and linguistics and is now a worldwide established field. Sociolinguistics continues to contribute to solving practical problems in areas such as language planning and standardization, language policy, as well as in language didactics and speech therapy. Moreover, new topics and areas of application have arisen from the autonomy of the discipline - these have been systematically and extensively included in the second edition of the handbook. The new overall concept depicts the regional and disciplinary representativity of sociolinguistic research while offering an encyclopedia-like useability for all its readers. This includes theoretical depth and stringency for readers interested in theory, as well as methodical abundance and detail for empirical researchers. The descriptions of methods are so informative and precise that they can directly be used in the preparation of project planning. Similarly, the descriptions in the practice-oriented articles are so precise that users can accurately assess to what extent they can expect a certain sociolinguistic approach to help solve their problems. With an extensive description as its goal, the second edition of the handbook Sociolinguistics/Sociolinguistik takes into account the current standing of the discipline and the modified structure of the field.

**Snow White and Russian Red** Dorota Masłowska 2007-12-01 The international bestselling novel of nihilistic youth in post-Communist Poland: “chaotic and brilliantly idiosyncratic...destined to become a cult classic” (Library Journal, starred review). When his girlfriend Magda dumps him, Andrzej “Nails” Robakowski’s life begins to unravel. A track-suited slacker, Nails spends most of his time doing little more than searching for his next girl, next line of speed, next proof for his conspiracy theories about the Polish economy. A xenophobic campaign against the Russian black market is escalating across Poland, culminating in No Russkies Day—or is that just in Nails’s fevered mind? A “punishing successor to first-person ‘lad’ novels like Trainspotting,” “Snow White and Russian Red “serves up its nastiness spiked with pitch-black humor.” By turns poetic, hilarious, disturbing, and dirty, it is a powerful portrait of love, hopelessness, and political burnout in today’s Eastern Europe (Publishers Weekly). “Critics have compared it to novels like Naked Lunch...Celine and Kosinski also come to mind.”—John Leonard, Harper’s

**Creativity in Language Teaching** Rodney H. Jones 2015-08-27 Current, comprehensive, and authoritative, this text gives language teachers and researchers, both a set of conceptual tools with which to think and talk about creativity in language teaching and a wealth of practical advice about principles and practices that can be applied to making their lessons more creative. Providing an overview of the nature of creativity and its role in second language education, it brings together twenty prominent language teachers and researchers with expertise in different aspects of creativity and teaching contexts to present a range of theories on both creative processes and how these processes lead to creative practices in language teaching. Unique in the field, the book takes a broader and more critical look at the notion of creativity in language learning, exploring its linguistic, cognitive, sociocultural and pedagogic dimensions. Structured in four sections— theoretical perspectives, creativity in the classroom, creativity in the curriculum, and creativity in teacher development—each chapter is supplemented by Questions for Discussion and Suggestions for Further Research. Its accessible style makes the book relevant as both a course text and a resource for practicing teachers.

**Globalized Europe** Anton Gosar 2005

*Becoming A Translator* Douglas Robinson 2003-09-02 This innovative book integrates translation theory and the practical skills required by the working translator.

**Euromosaic** Peter H. Nelde 1996

*Write More Good* The Bureau Chiefs 2011-04-05 Still clinging to your dog-eared dictionary? So attached to The Elements of Style that you named your rabbits Strunk and White? Maybe you’re a beleaguered reporter, or a type-A newspaper reader who unwinds by e-mailing the editor about whether “tweet” is a verb? It’s time to face up to reality: Writing clearly, checking facts, and correcting typos are dying arts. Whether you’re a jaded producer of media or a nitpicking consumer of it, this book will help you to embrace, not resist, the lowering of standards for the written word! Part dictionary, part journalism textbook, part grammar and writing manual, Write More Good is a “comprehensive” “guide” to today’s “media,” in all its ambulance-chasing, story-fabricating, money-hemorrhaging glory. (LEGAL DISCLAIMER: The authors are not responsible for consequences that may result from actually using this book as a dictionary, textbook, or grammar and writing manual.) Let The Bureau Chiefs, the ritin’ and reportin’ geniuses behind the Twitter phenomenon @FakeAPStylebook, teach you about: \* Proper usage! “World War” should be used only for conflicts involving countries on at least three continents. For large-scale battles against clones, killer tomatoes, or a fifty-foot woman, use “attack” instead. \* Entertainment Journalism! When writing about a celebrity for an online audience, save your readers time by linking directly to nude photos of him or her. \* Science Reporting! When writing about those robots that seek out and consume houseflies for energy, the parenthetical aside “(OH GOD, WE’RE DOOMED!)” is implied and is therefore not necessary to include in your story. And much, much, more!

*Didactics of Microlearning* Theo Hug

**The City of Man** Pierre Manent 2000-05-07 The "City of God" or the "City of Man"? This is the choice St. Augustine offered 1500 years ago--and according to Pierre Manent the modern West has decisively and irreversibly chosen the latter. In this subtle and wide-ranging book on the Western intellectual and political condition, Manent argues that the West has rejected the laws of God and of nature in a quest for human autonomy. But in declaring ourselves free and autonomous, he contends, we have, paradoxically, lost a sense of what it means to be human. In the first part of the book, Manent explores the development of the social sciences since the seventeenth century, portraying their growth as a sign of increasing human "self-consciousness." But as social scientists have sought to free us from the intellectual confines of the ancient world, he writes, they have embraced modes of analysis--economic, sociological, and historical--that treat only narrow aspects of the human condition and portray individuals as helpless victims of impersonal forces. As a result, we have lost all sense of human agency and of the unified human subject at the center of intellectual study. Politics and culture have come to be seen as mere foam on the tides of historical and social necessity. In the second half of the book, titled "Self-Affirmation," Manent examines how the West, having discovered freedom, then discovered arbitrary will and its dangers. With no shared touchstones or conceptions of virtue, for example, we have found it increasingly hard to communicate with each other. This is a striking contrast to the past, he writes, when even traditions as different as the Classical and the Christian held many of these conceptions in common. The result of these discoveries, according to Manent, is the disturbing rootlessness that characterizes our time. By gaining autonomy from external authority, we have lost a sense of what we are. In "giving birth" to ourselves, we have abandoned that which alone can nurture and sustain us. With penetrating insight and remarkable erudition, Manent offers a profound analysis of the confusions and contradictions at the heart of the modern condition.

*Exploring Translation Theories* Anthony Pym 2017-11-27 Exploring Translation Theories presents a comprehensive analysis of the core contemporary paradigms of Western translation theory. The book covers theories of equivalence, purpose, description, uncertainty, localization, and cultural translation. This second edition adds coverage on new translation technologies, volunteer translators, non-lineal logic, mediation, Asian languages, and research on translators' cognitive processes. Readers are encouraged to explore the various theories and consider their strengths, weaknesses, and implications for translation practice. The book concludes with a survey of the way translation is used as a model in postmodern cultural studies and sociologies, extending its scope beyond traditional Western notions. Features in each chapter include: An introduction outlining the main points, key concepts and illustrative examples. Examples drawn from a range of languages, although knowledge of no language other than English is assumed. Discussion points and suggested classroom activities. A chapter summary. This comprehensive and engaging book is ideal both for self-study and as a textbook for Translation theory courses within Translation Studies, Comparative Literature and Applied Linguistics.

*Translation, Power, Subversion* Román Alvarez 1996 This is a study of the relationship between translation, culture and counterculture, presenting a political and ideological vision of translating. Offering an approach to the cultural turn in Translation Studies at the end of the century, the book endeavours to explore the closer links between cultural studies and translation. It presents the arguments of several scholars on the most innovative ways of understanding translation, in order to clarify the role and function of translations and translators in culture and society.

*Q chaille gu bearradh* Somhairle MacGill-Eain 1999 The is a collection of poems of the Scots-Gaelic poet, father of the Gaelic Renaissance, presented in parallel text with Sorley MacLean’s own translations of his work throughout. His first book, mainly of love poems, was published in Gaelic in 1943. He combined traditional and modern elements and explored the conflict between public responsibility and private passions and needs. This book, and the figure of MacLean himself, are at the heart of the Gaelic Renaissance. His later work develops these themes in a specifically Gaelic setting. His most celebrated single poem, Hallaig is one of several major achievements to be found in the collections.

*Conference proceedings. ICT for language learning* Pixel 2014

**Hyper/text/theory** George P. Landow 1994 This text examines the implications of hypertextual reading for contemporary literary theory. It explores hypertext’s potential for true democratization; the relation of hypertext and political power; and what hypertext implies for philosophy and philosophical discourse.

**Knowledge & Discourse** Colin Barron 2014-06-06 Knowledge and Discourse presents an ecological approach to the study of discourse in social, academic and professional practices. It brings together distinguished scholars from diverse cultures - India, China, Australia, Canada among others - and disciplines - linguistics, anthropology, sociology, philosophy. The chapters collectively illustrate the ecological approach by exploring how language makes

connections between subjective experiences as people construct meaning and action. This book offers the reader a holistic, interdisciplinary approach to the study of language as discourse, questioning traditional views of disciplinary knowledge and the role of discourse in the pursuit, construction and compartmentalisation of such knowledge. Through the variety of disciplines, experiences and approaches, the contributors show how the world and word are contingent on each other. The notions of connectivity, contingency and change are themes that run through the book, and in the interweaving of these themes readers will find persuasive illustrations of an ecological approach to applied linguistics.

**English in the World** Rani Rubdy 2006-04-24 Examines different conceptions of English as an international language, looking at world Englishes, native-speakers and 'standard' English. This book also covers the pedagogical implications of English as an international language; and addresses key questions with regard to the teaching of English.

*Translation Studies* Mary Snell-Hornby 1988-01-01 "Translation Studies" presents an integrated concept based on the theory and practice of translation. The author adapts linguistic approaches and methods in such a way that they may be usefully employed in the theory, practice, and analysis of literary translation. The author develops a more cultural approach through text analysis and cross-cultural communication studies. The book is a contribution to the development of translation studies as a discipline in its own right.

**A Comprehensive Bibliography of Pragmatics: Annotated bibliography, A-F** 1987

**Poems to Eimhir** Somhairle MacGill-Eain 1971

*Scholarly Communication and Academic Presses* Anna Maria Tammaro 2002 The objective of the meeting was to identify concrete ways for implementing proposals to foster the international scientific co-operation of universities and academic societies. Against the background of an assumed tendency towards knowledge monopolies, caused by the protection of intellectual property rights by a few publishers, the experts in the Conference discussed the potential of these academic e-presses for improving scientific article collection and treatment as well as facilitating the access to scientific knowledge. The papers in this volume can best be regarded as contributions to the areas of inquiry in a field that is continuing to change very rapidly.

**Introducing Listening** Michael Rost 1994 Focuses on key areas such as relationships between writing and speech and learning of English-language teaching, and outlines ways of describing text types and examines many aspects of teaching writing.

**Reothairt is Contraigh** Somhairle MacGill-Eain 1977

**Translation and Gender** Luise Von Flotow 2016-04-08 The last thirty years of intellectual and artistic creativity in the 20th century have been marked by gender issues. Translation practice, translation theory and translation criticism have also been powerfully affected by the focus on gender. As a result of feminist praxis and criticism and the simultaneous emphasis on culture in translation studies, translation has become an important site for the exploration of the cultural impact of gender and the gender-specific influence of cuture. With the dismantling of 'universal' meaning and the struggle for women's visibility in feminist work, and with the interest in translation as a visible factor in cultural exchange, the linking of gender and translation has created fertile ground for explorations of influence in writing, rewriting and reading. Translation and Gender places recent work in translation against the background of the women's movement and its critique of 'patriarchal' language. It explains translation practices derived from experimental feminist writing, the development of openly interventionist translation strategies, the initiative to retranslate fundamental texts such as the Bible, translating as a way of recuperating writings 'lost' in patriarchy, and translation history as a means of focusing on women translators of the past.

*Dictionary of the Prague School of Linguistics* Josef Vachek 2003-01-01 This is the first English version of a text out of print for more than 40 years, summarising the positions and key concepts of an influential stream of linguistic thought. Using quotations as entries, J. Vachek (1909-1997), a leading advocate of the Prague School, employed more than 160 sources, papers and monographs, by well over 30 representatives of the school (Mathesius, Trnka, Skalicka, Dane[.], Dokulil, Mukarovský, Jakobson, Trubetzkoy, Isachenko, and others). The dictionary both captures the pioneering efforts and achievements of the school from its foundation in 1926, and provides a framework for assessing the current state of affairs, attesting to its originality and serving as a preventive to treading paths already explored. The headword concepts are provided with French, German and Czech equivalents and Vachek's original preface is supplemented by a foreword which traces the development of the school up to the present date and puts it into perspective.

**Ruslan Russian** John Langran 1997-01-01

**Considering Pragma-Dialectics** Peter Houtlosser 2014-04-04 Considering Pragma-Dialectics honors the monumental contributions of one of the foremost international figures in current argumentation scholarship: Frans van Eemeren. The volume presents the research efforts of his colleagues and addresses how their work relates to the pragma-dialectical theory of argumentation with which van Eemeren’s name is so intimately connected. This tribute serves to highlight the varied approaches to the study of argumentation and is destined to inspire researchers to advance scholarship in the field far into the future. Replete with contributions from highly-esteemed academics in argumentation study, chapters in this volume address such topics as: \*Pragma-dialectic versus epistemic theories of arguing and arguments; \*Pragma-dialectics and self-advocacy in physician-patient interactions; \*The pragma-dialectical analysis of the ad hominem family; \*Rhetoric, dialectic, and the functions of argument; and \*The semantics of reasonableness. As an exceptional volume and a fitting tribute, this work will be of interest to all argumentation scholars considering the astute insights and scholarly legacy of Frans van Eemeren.

**Language and Computers** Geoff Barnbrook 1996 An introduction to corpus-based language research, covering the use of computers, obtaining corpus material, analytical tools, and applications of computerized natural language processing. Offers guidance on programming at a level suitable for readers with no prior experience, and includes exercises and suggested solutions, case studies, and a glossary. Appendices discuss specific programming languages for language programming and give detailed programming examples with commentary. Annotation copyrighted by Book News, Inc., Portland, OR

**Autonomy in Language Learning** 1994

*Interpreting in the 21st Century* Giuliana Garzone 2002 This volume contains selected papers from the 1st Forle Conference on Interpreting Studies. The papers seek to take stock of the situation, at the turn of the 21st century, in research, training and the profession.

**Making a Difference** Honglin Chen 2009-01-23 The rapid worldwide growth in migration, asylum seekers and refugees and reactions to this, the expansion of media and technology, political and economic changes at international and local levels are both challenges and opportunities for research in applied linguistics. This book presents 23 articles by key researchers exploring the ways in which applied linguistics can play a role making a difference in people’s lives. It is a timely publication when access to powerful discourses is increasingly an issue for many of the world’s populations. The book showcases the contribution of applied linguists working in such areas as language teaching and learning, policy development, discourse analysis, language assessment, language development and bilingualism in the UK, Asia and Australasia. The book is aimed at teachers, teacher educators, undergraduate and postgraduate students who are working in the areas of the applied linguistics and language education, but also to anyone with an interest in language and the impact that it has on our lives. “The whole idea is that so many of us live our lives applying linguistics and yet we don’t even think about it”. - Shirley Brice Heath, in Heath and Kramsch (2004, 82): Individuals, Institutions and the Uses of Literacy: Shirley Brice Heath and Claire Kramsch in Conversation. *Journal of Applied Linguistics*, 1(1):75-94.

*Ris A' Bhruthaich* Somhairle MacGill-Eain 1985 This book contains over 40 years of criticism, the changes and development in Gaelic scholarship during that period bringing fresh perceptions and interpretations. The essays vary in subject matter, from the folk songs of the 17th century to the parallels between the instigators of the Clearances and the fascists of Germany.

**The Art of Translation** Jirí Levý 2011 Jirí Levý’s seminal work, The Art of Translation, considered a timeless classic in Translation Studies, is now available in English. Having drawn on adjacent disciplines, the methodology of Czech functional sociosemiotic structuralism and the state-of-the art in the West, Levý synthesized his findings and experience in the field presenting them in a reader-friendly book, which combines the approaches of a theoretician, systemic analyst, historian, critic, teacher, practitioner and populariser. Although focused on literary translation from theoretical, descriptive and historical perspectives, it presents a conceptualization of a general theory, addressing a number of issues discussed today. The ‘practical’ mission of the book as a theory extending to practice is based on the same historical-dialectic affinity of methods, norms, functions and values, accounting for the translator’s agency and other contextual agents involved in the communication process. The book will be useful to translators, researchers, students and teachers in Translation and Literary Studies.

**Scientific and Technical Translation Explained** Jody Byrne 2014-04-08 From microbiology to nuclear physics and chemistry to software engineering, scientific and technical translation is a complex activity that involves communicating specialized information on a variety of subjects across multiple languages. It requires expert linguistic knowledge and writing skills, combined with the ability to research and understand complex concepts and present them to a range of different audiences. Using a combination of interdisciplinary research, real-world examples drawn from professional practice and numerous learning activities, this introductory textbook equips the student with the knowledge and skills needed to get started in this exciting and challenging field. It examines the origins and history of scientific and technical translation, and the people, tools and processes involved in translating scientific and technical texts. Scientific and Technical Translation Explained provides an overview of the main features of scientific and technical discourse as well as the different types of documents produced. A series of detailed case studies highlight various translation challenges and introduce a range of strategies for dealing with them. A variety of resources and exercises are included to make learning effective and enjoyable. Additional resources and activities are available on Facebook.

**Ruslan Russian 1** 2008

**Assessment Issues in Language Translation and Interpreting** Dina Tsagari 2013 The need for reliable and valid assessments of translator and interpreter skills has been widely acknowledged inside and outside these professions and the (language) testing community. Despite this agreement, the actual assessments which serve as gatekeepers for professional translators and interpreters do not always live up to the expectations. The focus of the volume is on the assessment of translator and interpreter skills leading to authorization, accreditation, registration and certification in different countries of the world. Apart from the description of the different assessment systems, the chapters shed light on the intricate social, political and financial issues influencing the choices that lead to a specific kind of assessment.

**Audiovisual Translation, Subtitling** Jorge Díaz-Cintas 2014-06-03 "Audiovisual Translation: Subtitling" is an introductory textbook which provides a solid overview of the world of subtitling. Based on sound research and first-hand experience in the field, the book focuses on generally accepted practice but identifies current points of contention, takes regional and medium-bound variants into consideration, and traces new developments that may have an influence on the evolution of the profession. The individual chapters cover the rules of good subtitling practice, the linguistic and semiotic dimensions of subtitling, the professional environment, technical considerations, and key concepts and conventions, providing access to the core skills and knowledge needed to subtitle for television, cinema and DVD. Also included are graded exercises covering core skills. "Audiovisual Translation: Subtitling" can be used by teachers and students as a coursebook for the classroom or for self-learning.It is also aimed at translators and other language professionals wishing to expand their sphere of activity. While the working language of the book is English, an accompanying DVD contains sample film material in Dutch, English, French, Italian and Spanish, as well as a range of dialogue lists and a key to some of the exercises. The DVD also includes WinCAPS, SysMedia's professional subtitling preparation software package, used for broadcast television around the world and for many of the latest multinational DVD releases of major Hollywood projects.